

REGISTRATION FORM - "Health Literacy/Clear Health Communication"

May 20, 2014 • 8:50 am - 3:15 pm (Registration 8:30 am - 8:50 am)
Piketon Comfort Inn, 7525 US Route 23, Piketon, Ohio 45661
Trainer: Sandra Cornett, RN, Ph.D.

\$65 Fee Per Person - Checks Payable to Area Agency on Aging District 7, Inc.

Name of Participant(s) _____

Agency/Facility Name _____

Participant Address _____ Phone _____ E-Mail _____

Total Number Attending _____ Total Amount Enclosed _____

Please return completed registration form to:

Area Agency on Aging District 7, Inc. • Attn: Debbie Crawford • F32-URG PO Box 500 • Rio Grande, Ohio 45674-0500
Questions? Call Debbie Crawford at 1-800-582-7277 • Fax - (740) 245-0029 • E-Mail - dcrawford@aaa7.org



Area Agency on Aging District 7, Inc.
F32-URG PO Box 500
Rio Grande, Ohio 45674-0500

REGISTRATION DEADLINE:

May 9, 2014

NO REFUNDS After Registration Deadline

Social Worker RN BELTSS Other

Title III B or C Provider

(Registration Fee Paid by Grant - Do NOT Send Payment)

Health Literacy/ Clear Health Communication



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7525 US Route 23
Piketon, OH 45661

\$65 Charge Per Attendee
CEUs Available



Health Literacy/Clear Health Communication

Recognizing and understanding the issues associated with health literacy are essential for everyone working with individuals with compromised health. This training will assist professionals in identifying behaviors associated with limited literacy in order to increase awareness of the needs of this special population. The training will provide tools such as the use of plain language for better communication as well as the opportunity to practice the techniques presented.

The Presenter

Sandra Cornett, RN, Ph.D.

Dr. Cornett served as the Program Manager of Consumer Health Education at The Ohio State University Medical Center for 21 years. In addition, she has served as a staff nurse, nurse manager, program manager, faculty at three universities, and has given continuing education presentations at the local, state and national level for over 40 years. Dr. Cornett graduated with a Bachelor of Science in Nursing in 1965, a Master of Science in Nursing in Nursing Education and Nursing Administration in 1970, and a Ph.D. in Adult Education and Instructional Design in 1981 from The Ohio State University.



Health Literacy/Clear Health Communication

AGENDA

8:30 am - 8:50 am

REGISTRATION

8:50 am - 9:00 am

WELCOME

9:00 am - 9:20 am

Overview of the Health Literacy Problem

9:20 am - 9:40 am

Identification of People with Low Health Literacy; Universal Precautions for Health Literacy; and the Impact of Low Health Literacy

9:40 am - 10:00 am

Guiding Principles for Effective, Clear Communication

10:00 am - 10:15 am

BREAK

10:15 am - 11:45 am

Guiding Principles (continued)

11:45 am - 12:45 pm

LUNCH (On Your Own)

12:45 pm - 1:00 pm

Chronic Care Model and Adherence

1:00 pm - 1:50 pm

Self-Management Skills for Chronic Disease: Self-Efficacy Strategies and Action Planning; Stages of Readiness to Change and Motivational Strategies

1:50 pm - 2:00 pm

BREAK

2:00 pm - 3:00 pm

OARS - Ask-Educate-Ask Again

3:00 pm - 3:15 pm

Q&A/WRAP-UP/EVALUATIONS/ADJOURNMENT

Course Objectives

After the course, participants will be able to:

- Gain an understanding of the health literacy problem in the US and in Ohio, and the mismatch between public reading levels and most health materials.
- Identify behaviors that give clues to patient literacy levels.
- Discuss the impact of low health literacy on health knowledge, outcomes, patient compliance, and health care costs.
- Describe the guiding principles to use when communicating with and teaching patients.
- Identify the components of high quality chronic illness care as depicted in the Chronic Care Model. Relate the components to adherence.
- Describe self-management skills/tasks needed to manage chronic illness.
- Describe the use of self-efficacy strategies for self-management, including goal setting and making an action plan.
- Discuss the stages of readiness to change and how to implement motivational strategies at the various stages.
- Describe the process of OARS and Ask-Educate-Ask Again for helping patients identify barriers to action, develop an action plan, and engage in teach back.

Approved for five (5) continuing education hours for social workers and counselors from the State of Ohio Counselor, Social Worker and Marriage and Family Therapist Board - #RCS011402. The Ohio Board of Nursing accepts social work hours for RN CEUs. Approved for five (5) CEUs with the Board of Executives of Long-Term Services and Supports (BELTSS - formerly BENHA) - #138-C-14.

The Area Agency on Aging District 7, Inc., does not discriminate on the basis of race, color, sex, religion, national origin or disability. If you need special accommodations due to a disability, please indicate so on the registration form.